

# WHO ARE THE STARSTUDIO GUAM READERS?

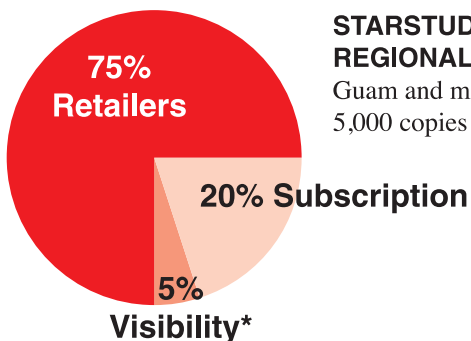
**THE ONLY LEGIT ENTERTAINMENT MAGAZINE** with intimate life and in-depth lifestyle stories of your favorite celebrities. StarStudio Magazine gives readers a chance to get up-close and personal with celebrities through their profiles and photos. It encourages fun and bonding and strikes enjoyable conversations with friends and family regarding the lives of celebrities, especially the youngsters that bring romantic thrill — kilig!

## StarStudio Guam is For:

Young men and women ages 18 to 40 who:

- Adore celebrity fashion and lifestyle
- Engage in mixed media stories
- Prefer a balanced mix of ABS-CBN and GMA artists
- Are thirsty for exclusive and controversial stories

## STRATEGIC CIRCULATION GUAM



**STARSTUDIO GUAM IS DISTRIBUTED REGIONALLY** There are 100 retailers in Guam and more in Saipan, Tinian and Rota. 5,000 copies printed monthly.

\* High Traffic Areas (i.e. waiting rooms, etc.)



## STARSTUDIO GUAM SECTION DESCRIPTIONS

### Headline

What's hot this month? Find out in StarStudio Guam's headlines.

### High Impact

Read these profile stories to find out what other Filipinos are doing in our community.

### Showbiz News

Get updated with the latest buzz provided by our resident scoops.

### Sine Scene

With these movie watch lists, you'll never miss another blockbuster flick.

### Red Carpet

See and be seen at this season's high-profile events.

## EDITORIAL THEMES 2009-2010

### December 2009

Year In Review

### January 2010

The Body Issue

### February 2010

The Food Issue

### March 2010

Successful Singles

### April 2010

The Fashion Issue

### May 2010

The Travel Issue

### June 2010

Philippine Independence

### July 2010

Career and Money

### August 2010

Secrets of Stylish Women

### September 2010

The Music Issue

### October 2010

The Technology Issue

### November 2010

The Holiday Issue

### December 2010

First Anniversary Special

\*Editorial content is subject to change. For the latest updates in what's coming, please contact JayR Dominguez at 777-JAYR(5297)

# StarStudio

THE PHILIPPINES' LARGEST SELLING ENTERTAINMENT MAGAZINE



## RateSheet

Rate Card 1 - Oct. 2009

### AD Sizes



### Advertising Rates

Ad Size	Dimensions	Monthly Contract
Full Page	9"x11.25"	\$1,200
1/2 Page Vertical	4.375" X 11.25"	\$750
1/2 Page Horizontal	9" X 5.5"	\$750
1/4 Page	4.125" X 5.25"	\$600
Back Cover	9" X 11.25"	\$1,500
Inside Front Cover	9" X 11.25"	\$1,400
Inside Back Cover	9" X 11.25"	\$1,300

\* Special placements will incur a 15% additional charge. \*\*Ask about frequency display advertising discount.

### Deadlines

Ad Reservation Deadline is the 15th of the prior month. Camera Ready Deadline is the 20th of the prior month.  
NOTE: If the 15th or 20th deadline falls on a weekend or holiday the deadline will be the last working day prior to the 15th or 20th.

### Printing & Material Specifications

Digital Data: Submit files on CD-ROM or equivalent media.  
**No floppy disks or emailed files will be accepted**  
Digital Files will be accepted in the following formats: eps, tif, Photoshop. All fonts and imported files must be included or converted to outlines. A laser or match print or proof must be submitted with digital file.

Please make checks payable to StarStudio Magazine. We accept major credit cards   

**For Information about advertising in the StarStudio, and how we can help you improve your visibility call Jay-R Dominguez at 472-3497/777-JAYR(5297) or email jayr@yellowpagesink.com**